

MSO SYMPOSIUM

Georgia World Congress Center - Thomas Murphy Ballroom – Sections 2 - 4
Thursday, August 9th, 2018

Agenda

- 9:30 AM - 10:00 AM **Networking Coffee**
- 10:00 AM - 10:30 AM **Profile of the Evolving Marketplace**
- 10:30 AM - 11:00 AM **Statistics on the Industry**
- 11:00 AM - 12:00 PM **Panel Discussion - Talent Development**
- 12:00 PM - 1:30 PM **Networking Lunch**
- 1:30 PM - 2:15 PM **Panel Discussion - OEM Certifications: Is it Time for Standardization?**
- 2:15 PM - 2:45 PM **Impact of Advanced Driver Assistance Systems on Repairs**
- 2:45 PM - 3:30 PM **Panel Discussion - Growing Pains of an MSO**
- 3:30 PM - 4:00 PM **Refreshment Break**
- 4:00 PM - 4:45 PM **Panel Discussion - What Do I Do Now?**
- 4:45 PM - 5:30 PM **Panel Discussion - Young Guns**
- 5:30 PM - 6:00 PM **New Vehicle Technology Scanning: Pre-, In Process-, Post-**
- 6:00 PM - 7:30 PM **Networking Reception**