



MSO Week | November 9 - 13, 2020

9th Annual MSO Symposium Sponsorship Contract

Corporate Sponsor - \$3500 (limited availability)

Includes -

- Company recognition in pre-event marketing promotions
 - Weekly event email promotions
 - Event website presence - includes logo, company description and direct link to website
 - Print and other press communication
- Product spotlight on MSO Symposium's website
 - Includes product photo, 75 word max. product description, website link, and 1 minute video*
- Customized email invitation to the event developed for sponsor's individual use and purpose
- Company visibility during the event
 - Sponsor logo on presentation slides
 - Verbal reference and recognition during each day of the event's program
- Post-event marketing via email, print, web, and press promotions

Premium Sponsorships - \$5000 (Limited to Five Companies)

- Opportunity to welcome attendees and speak for 1-3 minutes to the audience about their company before the beginning of one day's program
 - Choose your day to speak - First come, first serve
- Corporate sponsorship benefits listed above included with Premium sponsorship
- Elevated recognition on weekly event email promotions
- Increased visibility on digital event promotions (website, registration page, webinar platform)
- Logo prominence on presentation slides throughout MSO Week
- Special recognition and mention during each day of the event

Choose your company's sponsorship commitment below:

Premium Sponsorship: _____

Corporate Sponsorship: _____

Sponsor Contact Information (please print):

Company Name: _____

Displaying As (if different than company name):: _____

Contact: _____ Title: _____

Email: _____

Additional Email: _____

Address: : _____ City: _____

Province/State: _____ Zip:: _____ Country: _____ Phone: _____

Authorized Signature:

Needed Materials for Sponsorship

- *If Premium Sponsor
 - Choose Day to Speak: Mon ____ Tues ____ Wed ____ Thurs ____ Fri ____
 - Speaker's Name : _____
 - Speaker's Title: _____
- Company logo in RGB format - .jpeg, .png, .gif files must be less than 400x200 px & 100KB
 - You may also send your .eps, .psd, .ai files over to be saved under these parameters
- HTML link to company website or product promotion
- 100 word maximum company description
- Product Spotlight Materials
 - Product photo in RGB, .jpg or .png format preferred
 - 75 word maximum product description
 - URL link and contact information
 - Optional 1 minute video*

TERMS & CONDITIONS

Participation Rules & Regulations

- The rules and regulations contained herein are intended by the Automotive Service Association (ASA) to serve the best interest of the conference, the Vendors and the registrants, and to give notice to applicants and Vendors of governing rules and regulations. All applicants, Vendors, and Vendor's appointed contacts are bound by the rules and regulations.
- ASA shall have full authority to interpret or amend these rules, and its decision is final. Vendors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of ASA. These rules and regulations have been formulated in the best interest of all Vendors.
- The Vendor understands and agrees that the information contained in this document and ASA Rules and Regulations are an integral and binding part of the contract, and that signing the contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions, and any others issued by ASA regarding the conference; willingness to abide by the payment policy; acknowledgment of having read ASA rules and regulations, and agreement to distribute them for proper execution to those individuals involved with exhibiting.

Payment Policy

Payment is required upon invoice and paid in full prior to sponsorship being fulfilled. All payments must be made in US Dollars (\$) to Automotive Service Association (ASA).

Please remit check to: Automotive Service Association (ASA)
Attn: MSO Symposium
22136 Westheimer Pkwy., Suite 509
Katy, TX 77450

Cancellation Policy

There is no cancellation policy for this year's event.

Liability

Sponsor agrees to assume all risks and hereby releases ASA, its contractors, and the webinar platform from any liability whatsoever.

Force Majeure

The performance of this Agreement by either party is subject to acts of God, government authority, disaster, or other emergencies, any of which make it illegal or impossible to provide the services for the meeting. It is provided that this Agreement may be terminated for any one or more of such reasons by written notice from one party to the other without liability.

Change of Date or Site Cancellation of Event by Automotive Service Association

In the event that ASA changes the event date or site, or cancels the event, ASA's only liability to the Sponsor/Vendor shall be to notify Sponsor/Vendor as far in advance as possible of such changes or cancellation. If the event is cancelled, or the Sponsor/Vendor cannot attend the event during the rescheduled time period, ASA's only liability will be to provide marketing services equal to or greater than the amount previously paid by the Sponsor/Vendor for the event. Any refunds will be at the sole discretion of ASA due to expenses incurred.