

10TH
ANNUAL

MSO SYMPOSIUM

NOVEMBER 1, 2021

LAS VEGAS

Monday, November 1, 2021 | Mandalay Bay | Las Vegas, Nevada
10th Annual MSO Symposium Sponsorship Opportunities

Corporate Sponsor - \$7500

Includes:

- Company promotion on the MSO Symposium website with direct links to your website
- Promotional opportunities for a company product via the MSO Symposium website & event program
- Pre-event marketing benefits via event promotion: email marketing, print publications, and press releases
- Company representation and visibility during the event with table-top display area
- Logo visibility on event program and slide decks used live event
- Recognition from the podium during live event by moderator or chair
- Customized html and social media invitations provided to share and invite your customers
- Post-event marketing via event emails and press promotions
- 3 company registrations for the MSO Symposium, includes lunch and networking reception

Exclusive Sponsorship Opportunities - Corporate Sponsorships with Additional Benefits

Reception Upgrade + \$4000

In addition to the Corporate Sponsorship benefits, this upgrade includes:

- Enhanced and exclusive visibility during the private networking reception on event signage
- Opportunity to welcome attendees to the reception, speak briefly about your company, and offer a toast
- Special location provided for brochures or giveaways if requested
- Exclusive email inviting attendees to reception, sponsored by "Insert Your Company"
- Opportunity to craft a special cocktail for the reception (brand or product designation)
- Increased logo impressions on cocktail napkins
- Elevated recognition on event signage, program, and promotions
- Special recognition and mention from podium during event
- Elevated logo display on MSO Symposium website and event slide decks during live event
- Fourth company representative registration allotted

Lunch Upgrade + \$3500

In addition to the Corporate Sponsorship benefits, this upgrade includes:

- Enhanced and exclusive visibility during event promotions and during event luncheon
- Opportunity to welcome attendees to the MSO Symposium and speak briefly about company
- Exclusive email inviting attendees to lunch, sponsored by "Insert Your Company"
- Option to place brochures or giveaways at each seat
- Elevated recognition on event signage, program, and promotion
- Special recognition and mention from podium during event
- Elevated logo display on MSO Symposium website and event slide decks during live event
- Fourth company representative registration allotted

Refreshment Break Upgrade + \$3000

In addition to the Corporate Sponsorship benefits, this upgrade includes:

- Exclusive visibility during the refreshment break on event signage
- Increased logo impressions on cocktail napkins or company specific branding
- Opportunity to provide a giveaway or handout during refreshment break
- Elevated recognition on event signage, program, and promotion
- Special recognition and mention from podium during event
- Elevated logo display on MSO Symposium website and event slide decks during live event
- Fourth company representative registration allotted

Charging Station Upgrade + \$2500

In addition to the Corporate Sponsorship benefits, this upgrade includes:

- Visibility throughout the MSO Symposium via branding exposure on charging station
- Additional signage and logo representation on the charging station
- Elevated recognition on event signage, program, and promotion
- Special recognition and mention from podium during event
- Elevated logo display on MSO Symposium website and event slide decks during live event
- Fourth company representative registration allotted

Portfolio/Padfolio Upgrade + \$2500

In addition to the Corporate Sponsorship benefits, this upgrade includes:

- Provides opportunity to place a co-branded portfolio/padfolio at each seat
 - May include marketing material inside
 - Sponsor provides portfolios; product must be approved by ASA
- Elevated recognition on event signage, program, and promotion
- Special recognition and mention from podium during event
- Elevated logo display on MSO Symposium website and event slide decks during live event
- Fourth company representative registration allotted

Pen Upgrade + \$1500

In addition to the Corporate Sponsorship benefits, this upgrade includes:

- Co-branding with the MSO Symposium on a high-quality pen that will be placed at each seat
 - Sponsor provides pens; product must be approved by ASA
- Elevated recognition on event signage, program, and promotion
- Special recognition and mention from podium during event
- Elevated logo display on MSO Symposium website and event slide decks during live event
- Fourth company representative registration allotted



For questions and additional information, please contact us:

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